

OFFICE OF THE CITY MANAGER

NO. LTC # 406-20/3

LETTER TO COMMISSION

TO:

Mayor Matti Herrera Bower and Members of the City Commission

FROM: Jimmy L. Morales, City Manager

DATE:

November 7, 2013/

SUBJECT:

Discount to Elder Buildings for Bulk Cable Television Service

The purpose of this Letter To Commission is to follow-up on a request made at the September Budget Advisory Committee meeting regarding efforts to enable elder housing buildings to access discounted cable television services.

While there are several elder buildings currently receiving discounted rates for bulk cable services from Atlantic Broadband (our City's cable provider) including Rebecca Towers, other buildings have been approached by the company but have declined the discount. The most significant reason for declining the discount is that there must be consensus by all users (units) in order to ensure the reduced rate. For elder households typically living on low, fixed incomes, cable television services are considered a luxury expense that is unaffordable regardless of the offered discounts.

Atlantic Broadband will continue to offer the bulk discount and encourages any interested buildings to contact Maia Mediavilla, Director of Marketing for Atlantic Broadband, Florida Region, at 305-993-0018.

If you have any additional questions, please contact me.

LM/KGB/MLR